Mobile fan site created for Disney by Distributive Networks to promote the "High School Musical 3" movie. By getting questions right in an SMS trivia game, fans could collect clothes, accessories, and decorations for their custom "HSM3" avatar. All mobile campaign features were created and written by Alison Bishop.



LexskieBoo



Shout Out Text: To everyone who is trying to make their dreams come true!

My trivia score is: 72

HSM3 broke the record for the largest opening weekend for a musical film!



My HSM3 cool fact:

"HSM3 will have three characters you haven't met before: Tiara Gold, Jimmie Zara and Donny Dion! Get psyched!"

HSM3 | HSM3Spirit

Standard rates apply. If you're under 18, get your parents' permission first.

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